



Hello There!

This is an exciting time. Right now stop and take a moment to BREATHE and take a look around you. You are busy preparing for tests, researching colleges, and looking forward to graduation. Now is the time to capture your moment. You are at the forefront of your future. This is YOUR TIME. A time to look forward and plan, dream and succeed in everything that is right in front of you. The person you are today is an integral part of who you are and who you will become. How will you remember today?

That is where we come in.

We know you have a lot of choices when it comes to your senior photos. This guide will help you get to know us and why we are different from the other photographers in the area. It all starts with getting to know you and understanding how to protray that in a photo. From location to wardrobe, accomplishments to personality, we want to know how to capture this moment for you.

It is important to know that we are not "volume" photographers. We only work with a small number of seniors each year to ensure that we give each one of our seniors the attention they deserve. You are not a number, but the very reason we love what we do. There is nothing like giving seniors the gift of seeing how truly beautiful they are.

Kendrick and Jenni Howard



THE CONSULT

It all starts with a pre-shoot consultation where we get to know you: who you are, what your interests are, where you want to go in life! We'll help you outline what YOU want to get out of your senior portrait session, and how we can help tell YOUR story!

Typically photography studios try and get to know you during a quick shoot in front of pre-set locations on their property. Just like all of your friends. You may shoot with any one of their staff photographers, and you may come out with one or two photos you like.

We give you a much more specialized experience, catered specifically to you. Your photographs are not going to look like everyone else's, and you are going to stand out in the most amazing way!

ABOUT THE SHOOT

THE LOCATION:

Together we will decide on a location that speaks to you. Choose a location or theme that reflects your personality. Make sure you fell comfortable in your surroundings. Maybe your favorite coffee shop, practice field, or maybe you feel right at home in our beautiful studio.

If you can't make a decision, we can help. As professionals, we have a great eye for locations that will give you the photos you want. We have shot seniors EVERYWHERE. The sky is the limit. Have you dreamed of a shoot at Red Rocks, in Downtown Denver, on a farm, at your school's track?

Or how about a shoot in the mountains amongst the wildflowers? We can do that!

And make it as unique as you are!

THE PROCESS:

PRE-SHOOT:

2-3 weeks before your scheduled shoot we will sit down for your pre-shoot consult. We will invite you to our boutique studio and get to know all about you and what you want out of your photo experience. This is the time to tell us what makes you tick, or gets you ticked off. The time is now to speak to us about expectations and options. From wardrobe and location, to props and poses, this is where is all starts.

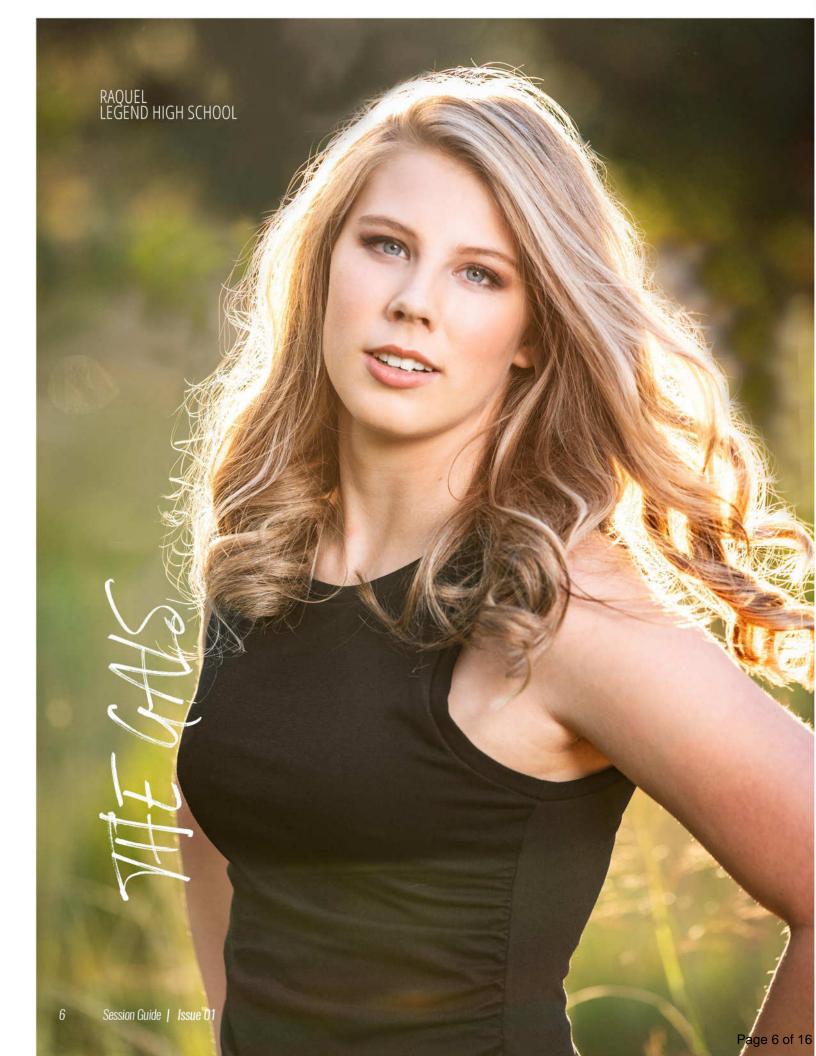


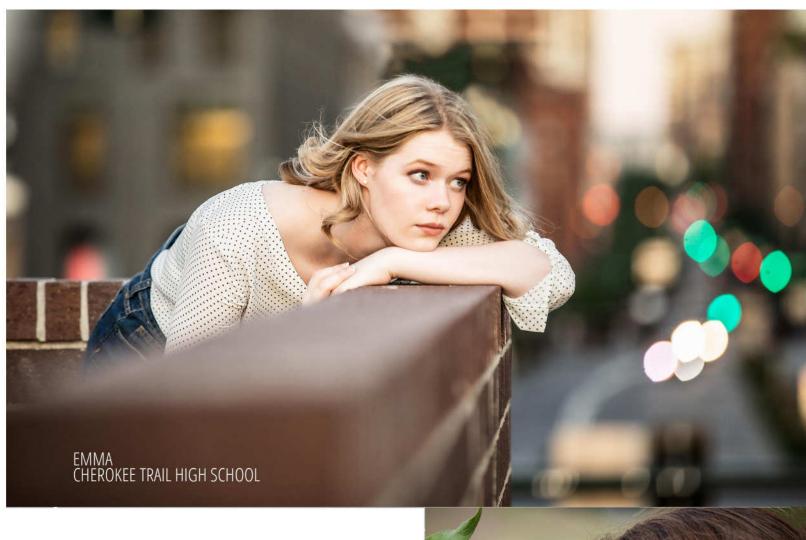
SHOOT:

You have planned everything...now is the time to RELAX and HAVE FUN! The more you enjoy the shoot, the more you will love your photos. By now you have gotten to know us, so let us take it from here. We are passionate about our work, and telling the story of you is the most important part of our time together. For the next few hours, we will focus on YOU. Literally.

POST SESSION:

A few days after our shoot we will post sneak peek shots on social media. Get excited! There will be more amazing images for you to see soon. Feel free to repost and tag Blue Talon Photography when you do. We will schedule a time for you to come into our studio for a preview of your photos. This is the time for you and your family to see the final images and make decisions about your yearbook photo, prints, gifts and more.





Styling Your Seysion

During your consultation we will talk about what type of portrait session you want, how you want to be photographed and start planning your wardrobe. Figuring out what to wear can be one of the most stressful parts of the whole process, but we can help. It's great to get on Pinterest and find some style inspiration, but

remember not to replicate. You are the expert on you. Pick outfits that are unique and unlike any other. Structured pieces in colors that compliment your skin tone are awesome. Stay away from poncho style shirts, tube tops, and baggy clothing. Accessories can add personality to your photos, but remember...just be you! We have a certified make-up artist on staff that can create that final polished look and bring out the best in you.



""...Kendrick and Jenni are simply a delight to work with, making my daughter's senior picture experience unique, fun and simply amazing. From the makeup done by Jenni, to the tireless work that was put into her shoot by Kendrick, my daughter had a wonderful time. Even better, the pictures beautifully captured this special moment in time! Something that will be cherished forever..." -JILL **LEWIS**



TESTIMONIALS



"Kendrick and Jenni are absolute super-stars!! They have exceeded all expectations I have. They found ways to incorporate my two horses into my photoshoot and Ken was very careful and took his time with them. I'm so lucky to have had amazing experiences with Blue Talon and I'll cherish my photos and time with them forever. -GRACE WILKEY

"Blue Talon provides the most amazing and fun experience you'll ever have while getting photos taken. You feel no pressure at all and the time flies by. Thanks Blue Talon for making the experience so individual. Go give them a look!!!!!!"

–JASMINE LAUBE

GABBY

THUNDER RIDGE HS



JASMINE

SUMMIT HIGH SCHOOL

"I have had an amazing experience with Blue Talon. I have done photo shoots with other photographers/companies in the past, but Blue Talon was by far the BEST. For my senior pictures I got to get my makeup professionally done by Jenni which was super fun. I could choose where ever I wanted to go for my pictures and the whole time it felt very relaxed, not stressful like some photo shoots can be. I would highly recommend Kendrick at Blue Talon for any type of photos." -GABBY GATES



OK. So maybe this was your mom's idea and you are just humoring her. Now you are in this thing, so you might as well make sure these pics are phenomenal. If you need some help with what to wear, we've got you covered. Think texture, jackets, and layers. Keep the logos in your closet, and wear shoes that are classic. If you are involved in activities or sports, bring a ball or a book. Want to go big? Bring your drumset or your car and let's make it happen!





"Sometimes you won't know the value of a moment until it becomes a memory."

-Dr. Suezz





Keeping It Real

You and your family deserve to celebrate this accomplishment in a very big way. Just imagine the print that will hang in your home between the newborn picture and, one day, the wedding photo. A photograph that will make you smile every time you walk past. This is an incredible investment that you will have forever. We have put together a few packages that will help guide you in your decisions. Remember...this is just a starting point. We will work with you to get you exactly what you need.

ALL-INCLUSIVE PACKAGES START AT JUST \$375!

All sessions include a fully retouched yearbook photo delivered to your school, and every image you select for print comes with complimentary social media files optimized for sharing on any platform.

Professional hair and makeup is also included with most packages!

Why Go Pro?

A professional is, by definition, a person who is expert at his or her work. Just because everyone has a camera doesn't mean they know how to use it. Part-timers, amateurs, and friends or family members who have a "good" camera are not professionals. They likely do not have the experience, the equipment, the technical knowledge or the talent to make you look your very best. We know how to make even the most camera-shy senior feel relaxed and look good. Kendrick has spent years refining his technique to turn a photograph in to ART.

Smartphones have given us the opportunity to capture our everyday experiences in ways that previous generations could never have imagined. Selfies? They didn't even exist before 2002, and look at us now! Senior portraits are different. This is an opportunity to have fine art portraits made by experts who can tell a story through a picture.

You're only going to do this once, so do it right. The experience of working with the right professional will leave you with memories to last a lifetime.





Page 16 of 16